

# Build with Confidence: Lead Superyacht New Builds Like a Pro

20-22 April | Lürssen, Hamburg



## LÜRSEN

Achieve Your Next  
Career Milestone:

Certified Owner's  
Representative

**Study YORP Unit 40**  
**- YOR Roles and Responsibilities -**  
**at one of the world's most**  
**prestigious shipyards**

## Superyacht Leadership Academy

Navigating leadership, inspiring excellence

[www.superyachtleadership.com](http://www.superyachtleadership.com)



## **Yard Skills**

- **Owner's Rep roles & responsibilities demystified**
- **How to set owner project aims & goals**
- **Present & negotiate requirements with shipyards**
- **Communicate with UHNW owners, teams & stakeholders**

## **Leadership Skills**

- **Lead Yourself First**
- **Communication That Builds Trust**
- **Emotional Intelligence in Action**
- **Building High-Performing Teams**
- **Accountability & Self-Leadership**
- **Feedback, Conflict & Difficult Conversations**
- **Motivating and Developing Your Team**
- **Leading With Impact**

**Whether you want to elevate your role or pivot into Owner Representation, this course puts you ahead.**

- ✓ **Captains**
- ✓ **Chief Officers**
- ✓ **Chief Engineers**
- ✓ **Yacht managers**
- ✓ **Technical consultants**
- ✓ **Shipyard project managers & brokers**
- ✓ **Aspiring or current Owner's Representatives**



# Real Benefits You'll Walk Away With

## Tangible benefits that impact your career now



- Stand out in a competitive industry with IAMI certified Owner Rep skills
- Make decisions with authority, from initial briefs to shore trials
- Sharpen stakeholder communication with Owners, Captains & yards
- Grow your network with specialists and potential collaborators

**Secure your place  
spaces are limited**

## **Key details:**

- **Lürssen Shipyard, Hamburg**
- **20-22 April 2026**
- **3 days • 9:30–16:30**
- **£2,500**

**Register now:**

**Email [info@superyachtleadership.com](mailto:info@superyachtleadership.com)**

**For more information on what's included, visit:  
[www.superyachtleadership.com/YORP](http://www.superyachtleadership.com/YORP)**